

# SUNIL KUMAR

WORDPRESS EXPERT

## CONTACT

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Noida Sec-66

## SKILLS

- WordPress Development & Customization
- Custom Theme & Plugin Development
- Elementor, Divi, (ACF)
- PHP & WordPress APIs
- HTML5, CSS3, Bootstrap
- Responsive & Mobile-First Design
- Website Performance Optimization
- Technical SEO Implementation
- Webflow, Shopify, ClickFunnels
- HubSpot & Kajabi Integration

## KEY PROJECTS

- wandrhotels.com
- gentlejourneync.com
- stoneavevet.com
- ottersideanimalhospital.com
- paus.com.au
- rvu.edu.in
- panacheentertainments.com

## SOFT SKILLS

- Strong problem-solving ability
- Effective time management
- Team collaboration & adaptability
- Self-motivated and detail-oriented

## ACHIEVEMENTS

- Successfully delivered 100+ WordPress websites for global clients
- Recognized for consistent quality delivery and meeting tight deadlines
- Promoted to senior role based on performance and leadership

## DIGITAL PROFILE

www.techsunil.in

## DECLARATION

I hereby declare that all the above-mentioned information is correct to the best of my knowledge.

Date: \_\_\_\_\_ Place: \_\_\_\_\_

(Sunil Kumar)

## PROFILE

"Results-driven WordPress Developer with 6.5+ years of experience designing and developing high-performance, scalable, and conversion-focused websites. Strong expertise in Elementor, Divi, ACF, and custom WordPress development. Skilled in building SEO-friendly architecture, optimizing website speed, and writing clean, maintainable code. Proven ability to deliver projects on time while maintaining quality standards."

## WORK EXPERIENCE

### WordPress Developer

MAR 2025 - JAN 2026

Domseed Marketing

- Developed and customized WordPress websites using Elementor, Divi, and ACF
- Implemented performance optimization techniques improving site speed and Core Web Vitals
- Built SEO-friendly website structures and optimized technical SEO elements
- Collaborated with design and marketing teams to deliver conversion-focused websites

### WordPress Developer

Jul 2023 - Feb 2025

Brandconn Digital Pvt. Ltd.

- Developed custom WordPress themes and reusable components
- Improved user experience through UI/UX enhancements
- Integrated third-party APIs and marketing automation tools
- Maintained and optimized existing websites

### Web Developer

Dec 2020 - Jan 2023

Rebootdigital

- Delivered 100+ WordPress websites for international clients
- Developed custom functionality using PHP and WordPress APIs
- Performed website speed optimization and database cleanup
- Led junior developers and ensured timely project delivery

### Web Developer

Feb 2019 - Oct 2020

Dream Reflection Media

- Developed websites using PHP, HTML, CSS, and Bootstrap
- Maintained and updated existing client websites
- Ensured cross-browser compatibility and responsive design

## EDUCATION

### B.Tech - Information Technology

2014 - 2018

AKTU University | Lucknow